

# Voices from The Other Side

Now you can get the Russian side direct from Russia. Tune in on Afghanistan. Or get the latest from Libya. Get it in English or native languages, all for DAK's breakthrough price of just \$49<sup>90</sup>. Wow!

Drew Kaplan

It's awesome. Tune in the world's ideas from where they come. Listen to the Russians talking about America (yuk).

Hear the Canadian side of trade disputes. And, get the local views from virtually every country in the world.

This new 10 band miracle radio pulls in Short Wave stations from all over the world. Within 5 minutes of opening the box, I had listened to Radio Moscow in English and Radio Cuba in Spanish.

There are countless broadcasts in dozens of languages. So, if you speak a foreign language, now you can enjoy broadcasts in almost any language.

**But, don't worry.** Virtually all stations broadcast in English for many hours a day. And in addition, you'll have AM and FM stereo (stereophones are included).

This one pocket sized radio will provide an almost endless number of radio broadcasts from all over the world, for you to enjoy and learn from.

It's really exciting to hear England's views of what's happening in America and also, what's happening in Europe.

The English have a very cosmopolitan view of the world and I've really been enjoying their commentaries.

I can't say I've enjoyed some of the broadcasts I've heard from some non-friendly countries.

But, other than the total frustration I feel that anyone would believe these people, it's almost addicting to listen to these would be world conquerors.

## WHAT SHORT WAVE IS

You'll enjoy some of the best sounding FM stereo you've ever heard from this remarkable radio. Its circuitry is extremely advanced. And, you'll receive great sounding AM as well.

But, it's the 8 bands of shortwave that make this 6 3/4" X 3 1/2" X 1 1/4" radio receiver really unique. You'll use its built-in, rich sounding speaker or the included stereophones to tune in the world.

Short Waves have the remarkable property of being able to cover great distances by using an invisible layer in the upper atmosphere to 'bounce' radio signals back and forth to reach the earth.

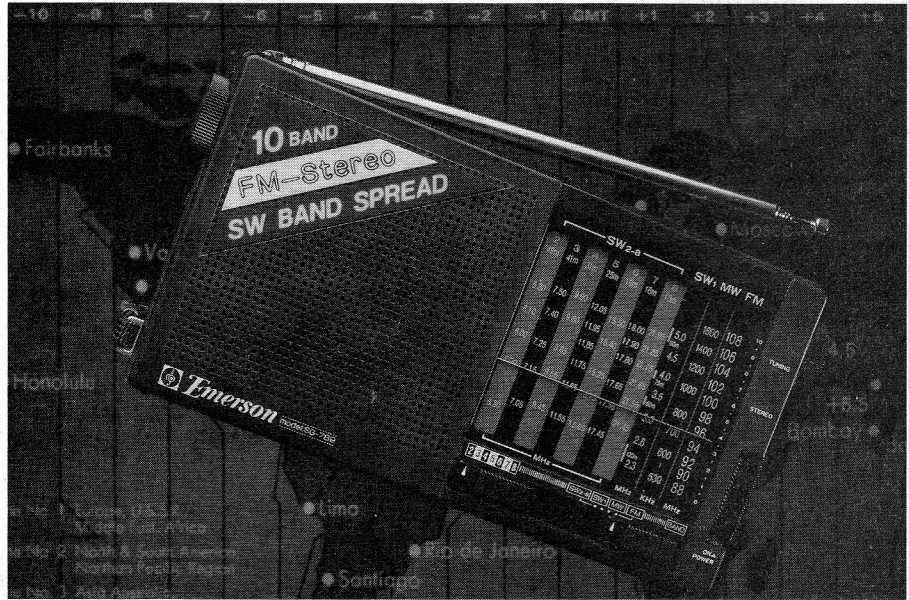
This wave-range (10-100 meter wavelength) is therefore highly significant for all sorts of telecommunications in widely separated locations, such as: Aeronautical, Maritime, National Broadcasting, Amateur and Commercial Traffic.

With this receiver you can pick up a great number of transmissions over distances that cover thousands of miles.

This world-wide reception is especially fascinating for those of us who are interested in other cultures, in straight-from-the-source news, in learning languages, exotic music, world affairs as viewed from angles of other cultures, and for those living abroad who want to keep in contact with their home country, in their own language or in English.

There are about 850 Short Wave radio transmitters designed for international operation, and another 600 for regional or local use.

Only Short Wave gives you the world



at the turn of a knob. And it's only possible because, by bouncing off the outer atmosphere layer, called the F-layer stations can broadcast around the curve of the earth. So, you don't receive Short Wave as a straight signal, you receive a signal reflected from space.

The F-layer is located between 130 to 300 miles above the earth, depending upon the time of day or night, the season and the latitude of the earth.

Also, a Short Wave broadcast may make several 'hops' between the earth and atmosphere before it's received.

Frankly, you'll find the quality of the broadcasts will vary. Sometimes they'll be crystal clear, and other times the volume will vary as you listen.

So, if you want FM stereo quality all the time, the Short Wave medium isn't for you. But, you'll miss out on some of the most exciting broadcasts.

Short Waves can literally travel around the world giving you access to broadcasts from almost any country.

## ALL THE VIEWS

Imagine the thrill of sitting in your living room and listening to a live broadcast from Moscow. Imagine hearing the Argentinian view of the Falklands War.

During the Chernobyl affair you would have heard broadcasts from all the neighboring countries.

When you hear the news that the Russians don't like our arms proposals, wait till you hear what they are saying. You'll gain insights into the mentality of all the cultures of the world.

From South America, to Africa to Europe, you'll listen to broadcasts as easily as you listen to AM radio.

Of course, the quality won't always be perfect, but there's nothing complicated to tuning in to short wave.



There's a large easy to read vertical

dial with all 10 bands. Switch to any band and turn the dial. A tuning LED shows when you have a station tuned in. That's all there is to listening to Short Wave.

For FM stereo and AM, tuning is identical. But, there's a Stereo LED as well. It operates on 3 AA batteries (not included) or a 4.5V DC adaptor (not included). It's made by Emerson and backed by their limited warranty.

## VOICES FROM THE WORLD RISK FREE

From South Africa to Singapore to East Germany or Egypt, you'll get a new perspective of the cultures of the world. Plus, you'll be entertained by the world's music when you tune in on Short Wave.

Of course, in time of world crisis (God forbid), short wave has all the details. Gone are the days when it took a room full of equipment to receive these incredible broadcasts. Now you'll have the world's information in the palm of your hand.

If you're not 100% satisfied, simply return it in its original box within 30 days to DAK for a courteous refund.

To order Emerson's 10 Band Short Wave, AM, and FM Stereo Radio complete with Stereophones, Carrying Strap and Soft Carrying Case risk free with your credit card, call toll free or send your check for DAK's world breaking price of just \$49<sup>90</sup> (\$3 P&H). Order No. 4839. CA res add tax.

I tuned in fascinating stations within minutes. But, we'll include a booklet that will help you find specific stations in specific countries all over the world.

You'll be amazed at the incredible wealth of information and entertainment that can be yours for just \$49<sup>90</sup>.

**DAK INDUSTRIES INC.**  
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